

## Mixing Instructions per Product Label

- 1 scoop (8.8 g) of powder formula per 2 oz (60 mL) of water = 2.2 oz serving (65 mL)
- The nutrition information on Bubs product labels indicates kilojoules per 100 mL of formula. When converted to calories, this is in line with a standard 20 kcal per ounce serving.

## Product Label Conversions for Healthcare Professional Use\*

Formula Name	Bubs® Organic 365 Day Grass Fed Infant Formula		Bubs® Easy-digest Goat Milk Infant Formula		Bubs® Supreme A2 Infant Formula	
	Stage 1	Stage 2	Stage 1	Stage 2	Stage 1	Stage 2
Kilojoule per 100mL (kJ/100 mL)	288	282	287	278	277	281
Kilojoule per scoop of powder (kJ/8.8 g scoop)	187.20	183.30	186.55	180.70	180.05	182.65
Calories per scoop of powder (kcal/8.8 g scoop)	44.74	43.81	44.59	43.19	43.03	43.65
Calories per ounce of prepared formula (kcal/oz)	20	20	20	20	20	20
Calories per gram of powder (kcal/g)	5.08	4.98	5.07	4.91	4.89	4.96
Displacement (mL/gram)	.57	.57	.57	.57	.57	.57

\*Based on a conversion factor of roughly 13.54 (100 mL to 65 mL)